

WHAT IS CLAIMED IS:

1. A service system comprising:

a portable terminal device configured to execute  
predetermined processing solely or in collaboration

5 with an external device,

portable terminal device including:

a communication section configured to make  
communication with an external station;

10 a storage section configured to store personal  
history information of a user that possesses the  
portable terminal device; and

an information management section configured to  
read the personal history information stored in said  
storage section, transmit the personal history  
15 information to said external station, and receive  
predetermined service information;

said external station including:

20 a communication section configured to, when said  
portable terminal device is close, make communication  
with the portable terminal device; and

a distribution control section configured to  
receive the personal history information transmitted  
from said portable terminal device via said  
communication section, and distribute predetermined  
25 service information to said portable terminal device  
according to the received history information.

2. A service system comprising:

a portable terminal device configured to execute a game solely or in collaboration with a game machine mainframe,

said portable terminal device including:

5 a storage section configured to store history information concerning a game and a game character depending on a user that possesses the portable terminal device;

a communication section configured to make  
10 communication with an external station; and

an information management section configured to read the history information concerning a game and a game character stored in said storage section, transmit the history information to said external station, and  
15 receive information on said game character from said external device;

said external station including:

a communication section configured to, when said portable terminal device is close, make communication  
20 with the portable terminal device; and

a distribution control section configured to receive history information concerning a game and a game character transmitted from said portable terminal device via said communication section, and distribute  
25 information on said game character to said portable terminal device according to the received history information.

3. A service system comprising:

a portable terminal device configured to acquire coupon device to be distributed,

said portable terminal device including:

5 a storage section configured to store history information concerning coupon information acquisition and application for coupon depending on a user that possesses the portable terminal device;

a communication section configured to make  
10 communication with an external station; and

an information management section configured to read the history information concerning coupon acquisition and application for coupon stored in said storage section, transmit the history information to  
15 said external station, and receive coupon information from said external station;

the external station including:

a communication section configured to, when said portable terminal device is close, make communication  
20 with the portable terminal device; and

a distribution control section configured to receive the history information concerning coupon acquisition and application for coupon transmitted from said portable terminal device via said communication  
25 section, and distribute said coupon information to said portable terminal device according to the received history information.

4. A service system comprising:

a broadcasting station configured to broadcast  
a broadcasting wave with service information; and

5 a portable terminal device configured to acquire  
predetermined service information to be distributed,  
and then, execute predetermined processing solely or in  
collaboration with an external device,

said portable terminal device including:

10 a broadcasting receiving section configured to  
receive the broadcasting wave from said broadcasting  
station;

a storage section configured to store service  
information included in said received broadcasting  
wave, and store history information depending on  
15 a user;

a communication section configured to make  
communication with an external station;

20 an information management section configured to  
read the history information depending on a user that  
was stored in said storage section, transmit the  
history information to said external station, and  
receive coupon information from said external station;

the external station including:

25 a communication section configured to, when said  
portable terminal device is close, make communication  
with the portable terminal device; and

a distribution control section configured to

receive the history information transmitted from said portable terminal device via said communication section, and distribute said coupon information to said portable terminal device according to the received  
5 history information.

5. The system according to claim 1, wherein said portable terminal device or external device includes a section configured to, when a predetermined condition is met, instruct a user to acquire said service  
10 information, said game character information, or coupon information.

6. The system according to claim 2, wherein said portable terminal device or game machine mainframe includes a section configured to, when a predetermined  
15 condition is met, instruct a user to acquire said service information, said game character information, or coupon information.

7. The system according to claim 3, wherein said portable terminal device includes a section configured  
20 to, when a predetermined condition is met, instruct user to acquire said service information, said game character information, or coupon information.

8. The system according to claim 4, wherein said portable terminal device or external device includes a  
25 section configured to, when a predetermined condition is met, instruct a user to acquire said service information, said game character information, or coupon

information.

9. The service system according to claim 3,  
wherein said portable terminal device or external  
device includes a section configured to indicate a user  
5 said external station at which said portable terminal  
device acquires said service information, said game  
character information, or said coupon information.

10. The service system according to claim 2,  
wherein said portable terminal device or game machine  
10 mainframe includes a section configured to indicate  
a user said external station at which said portable  
terminal device acquires said service information, said  
game character information, or said coupon information.

11. The service system according to claim 3,  
15 wherein said portable terminal device includes a  
section configured to indicate a user said external  
station at which said portable terminal device acquires  
said service information, said game character  
information, or said coupon information.

12. The service system according to claim 4,  
20 wherein said portable terminal device or external  
device includes a section configured to indicate a user  
said external station at which said portable terminal  
device acquires said service information, said game  
25 character information, or said coupon information.

13. The system according to claim 1, wherein said  
external station includes a section configured to

transmit to said portable terminal device, guidance  
information for indicating another external station at  
which said portable terminal acquires said service  
information, said game character information, or said  
5 coupon information.

14. The system according to claim 2, wherein said  
external station includes a section configured to  
transmit to said portable terminal device, guidance  
information for indicating another external station at  
10 which said portable terminal acquires said service  
information, said game character information, or said  
coupon information.

15. The system according to claim 3, wherein said  
external station includes a section configured to  
15 transmit to said portable terminal device, guidance  
information for indicating another external station at  
which said portable terminal can acquire said service  
information, said game character information, or said  
coupon information.

20 16. The system according to claim 1, further  
comprising a service server configured to distribute  
said service information to said external station, the  
service server adaptively distributing said service  
information based on at least one of connection  
25 information on a portable terminal device accessed from  
said external station to the external station and  
history information transmitted from the portable

terminal device to the external station.

17. The system according to claim 2, wherein said external station includes a section configured to transmit to said portable terminal device, guidance  
5 information for indicating another external station at which said portable terminal acquires said service information, said game character information, or said coupon information.

18. The system according to claim 3, wherein said  
10 external station includes a section configured to transmit to said portable terminal device, guidance information for indicating another external station at which said portable terminal acquires said service information, said game character information, or said  
15 coupon information.

19. A portable terminal device comprising:

a history information memory configured to store personal history information of a user that possesses said portable terminal device;

20 a transmitter configured to transmit the personal history information stored in said history information memory to the outside;

a receiver configured to receive predetermined service information transmitted from the outside in  
25 response to the transmission of said personal history information to the outside; and

a section configured to perform predetermined



processing solely or in collaboration with an external device based on said received predetermined service information.

20. A service information distributing apparatus  
5 comprising:

a receiver configured to receive personal history information transmitted from a portable terminal device for acquiring predetermined service information to be distributed, and then, execute predetermined processing  
10 solely or in collaboration with an external device;

a transmitter configured to transmit said service information to said portable terminal device according to the history information received by said receiver.

21. A service method in a service system  
15 comprising: a portable terminal device for acquiring predetermined service information to be distributed, and then executing predetermined processing solely or in collaboration with an external device; and an external station for, when the portable terminal device  
20 is close, making communication with the portable terminal device, said service method comprising the steps of:

storing personal history information of a user that possesses said portable terminal device by means  
25 of said portable terminal device;

transmitting said stored personal history information to said external station by means of said

portable terminal device;

receiving the personal history information  
transmitted from said portable terminal device by means  
of said external station; and

5 transmitting and distributing said service  
information to said portable terminal device according  
to said history information by means of said external  
station.

22. A service method in a service system  
10 comprising: a portable terminal device for acquiring  
game character information to be distributed, and then  
executing a game solely or in collaboration with a game  
machine mainframe; and an external station for, when  
the portable terminal is close, making communication  
15 with the portable terminal, said service method  
comprising the steps of:

storing history information depending on a user  
that possesses said portable terminal device by means  
of said portable terminal device;

20 transmitting said stored history information to  
said external station by means of said portable  
terminal;

receiving the history information transmitted from  
said portable terminal device by means of said external  
25 station; and

transmitting and distributing said service  
information to said portable terminal device according

to said history information by means of said external station.

23. A service method in a service system comprising: a portable terminal device for acquiring coupon information to be distributed; and an external station for, when the portable terminal device is close, making communication with the portable terminal, said service method comprising the steps of:

storing history information concerning coupon information acquisition and application for coupon depending on a user that possesses the portable terminal device, by means of said portable terminal device;

transmitting said stored history information to said external station, by means of said portable terminal; and

transmitting and distributing coupon information to said portable terminal by means of said external station as a result of referring to said history information.

24. A service method in a service system comprising: a portable terminal device for acquiring predetermined service information to be distributed, and then executing predetermined processing solely or in collaboration with said external device; an external station for, when the portable terminal device is close, making communication with the portable terminal

device; and a broadcasting station for broadcasting  
said service information and distributing the  
information to said portable terminal device, said  
service method comprising the steps of:

5           storing history information depending on a user  
that possesses the portable terminal device by means of  
said portable terminal device;

          transmitting said stored history information to  
said external station by means of said portable  
10       terminal device;

          receiving the history information transmitted from  
said portable terminal device by means of said external  
station; and

          executing predetermined service according to said  
15       received history information.